**Assignment: Criteria for Evaluation of a Website**

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**1. Facebook.com**

1. Responsiveness 🡪 Highly Responsive

2. Accessibility 🡪 Easily Accessible

3. UI/UX design 🡪 Highly optimized

4. Content 🡪Social Media Site

5. Interface design 🡪 Easily accessible. High percentage of users.

6. Waiting time &amp; Session Time 🡪 Fast very high

7. User Experience 🡪 Very friendly and easily understandable but they should come with the dark mode option like Youtube

8. Purpose 🡪 To connect people to people around the world

9. Creativeness/ Originality 🡪Its unique with its design & purpose.

10. Limitation 🡪 I personally feel the limitation of dark mode.

**2. Instagram.com**

1. Responsiveness 🡪 Good

2. Accessibility 🡪 Easily Accessible

3. UI/UX design 🡪 Good

4. Content 🡪Social Media Site

5. Interface design 🡪 High percentage of mobile version users.

6. Waiting time &amp; Session Time 🡪 Good enough

7. User Experience 🡪 Everything is ok with the mobile version but very poor in the web version.

8. Purpose 🡪 Picture & video sharing platform

9. Creativeness/ Originality 🡪it’s unique with its design.

10. Limitation 🡪 A ton of things needs to update in the web version. They should add the messaging option, picture and video uploading option. They also should add the post sharing option like Facebook.

**3. Amazon.com**

1. Responsiveness 🡪 Highly Responsive

2. Accessibility 🡪 Easily Accessible

3. UI/UX design 🡪 Highly optimized

4. Content 🡪E-commerce website

5. Interface design 🡪 they have a great percentage of users but I personally don't like it. Because I think they should show up the ratings & price for the products which are shown on the homepage. Even though they have a "Quick Look" button but it only shows the price & ratings & then again need to click the details button to see the specification of a product which is very time-consuming & boring as well.

6. Waiting time &amp; Session Time 🡪 Its ok, don’t need to wait that much which is pretty good.

7. User Experience 🡪Good enough

8. Purpose 🡪Online platform to sell or buy goods

9. Creativeness/ Originality 🡪Well they are creative though.

10. Limitation 🡪 As it’s an e-commerce site it has limitation like lacking of products, sold-out products, sometimes and customers can't find their desired products.

**4. Youtube.com**

1. Responsiveness 🡪 Highly Responsive

2. Accessibility 🡪 Easily Accessible

3. UI/UX design 🡪 Highly optimized

4. Content 🡪Video Sharing Site

5. Interface design 🡪 Yeah its nice.

6. Waiting time &amp; Session Time 🡪 Its good but takes time to load the pictures and thumbnails.

7. User Experience 🡪 Very friendly and easily understandable. But I think they should add the download button for users. So that one doesn't have to go to the site for a specific music over and over again.

8. Purpose 🡪 It’s a platform which through users can share their videos all over the world.

9. Creativeness/ Originality 🡪it’s unique.

10. Limitation 🡪 It has a limitation of downloading videos. Even though they have an option in the mobile version to download videos but it disappears after 30 days. So it doesn't make any useful impact for the user.

**5. Wikipedia.com**

1. Responsiveness 🡪 Highly Responsive

2. Accessibility 🡪 Easily Accessible

3. UI/UX design 🡪 Highly Optimized

4. Content 🡪Online Encyclopedia

5. Interface design 🡪 High percentage of users.

6. Waiting time &amp; Session Time 🡪 Fast enough

7. User Experience 🡪 Very high

8. Purpose 🡪 It shares the most popular general reference work on the World through online.

9. Creativeness/ Originality 🡪Its unique with its design.

10. Limitation 🡪 It's all perfect. But they can add a listening button so that users can listen to the articles instead of reading which will help the blinds too.